



Freedom of the Press 2013 - North Korea

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2013 Scores

Press Status: Not Free

Press Freedom Score: 96

Legal Environment: 30

Political Environment: 37

Economic Environment: 29

North Korea remained one of the most repressive media environments in the world in 2012. The one-party regime owns all domestic news outlets, attempts to regulate all communication, and rigorously limits the ability of the North Korean people to access outside information. Although the constitution theoretically guarantees freedom of speech, constitutional provisions calling for adherence to a "collective spirit" restrict in practice all reporting that is not sanctioned by the government. All domestic journalists are members of the ruling party, and all media outlets serve as mouthpieces for the regime. The North Korean media have continued to focus their attention on consolidating national unity around Kim Jong-un, who assumed the country's leadership after the death of his father and predecessor, Kim Jong-il, in December 2011.

Under the penal code, listening to unauthorized foreign broadcasts and possessing dissident publications are considered "crimes against the state" that carry serious punishments, including hard labor, prison sentences, and the death penalty. North Koreans have been arrested for possessing or watching television programs acquired on the black market. Nevertheless, in recent years there has been an increase in the flow of news and information into the country via foreign radio stations and nongovernmental organizations that send multimedia content across the border. Since 2009, Reporters Without Borders has been supporting Seoul-based radio stations such as Free North Korea Radio, Radio Free Chosun, and Open Radio for North Korea. Operating since the mid-2000s, these are the first radio stations run by North Korean refugees to broadcast to the population in the North, where they serve as the main available sources of independent news and information. With the growing popularity of DVD players in the country, smuggled foreign DVDs have become an important source for information about life outside North Korea. Although televisions are required to be fixed to official channels, nearly one-third of the population – mainly those living along the Chinese and South Korean borders – reported accessing foreign television broadcasts, according to a May 2012 report by InterMedia.

In 2007, a Japanese journalist and several North Korean refugees launched *Rimjingang*, the first newsmagazine to be based on independent reporting from inside the country. The reporting is conducted by specially trained North Koreans – most of them refugees along the border with China – who have agreed to go back into the country and operate as undercover journalists using hidden cameras. A number of other news outlets based outside the country, including *Daily NK*, also provide reporting about North Korea and rely to some extent on sources based inside the country. Although reports from these outlets are easily accessible for people outside North Korea, within the country most citizens still rely primarily on state-owned broadcasting agencies for news.

Official North Korean media portray all dissidents and foreign journalists as liars attempting to destabilize the government, and authorities sharply curtail the ability of foreign journalists to gather information by seizing their mobile telephones upon arrival, preventing them from talking to people on the street, and constantly monitoring their movements. In March 2009, two U.S. journalists, Euna Lee and Laura Ling, were arrested at the Chinese border and incarcerated in North Korea for committing "hostile acts." They were sentenced in June 2009 to 12 years in a labor camp but were freed in early August 2009 after former U.S. president Bill Clinton traveled to Pyongyang to negotiate their release. The regime does on occasion invite the foreign press, both individually and as a group, to cover festivals, parades, or other events that shed a favorable light on the state. In April 2012, foreign correspondents were invited to observe the launch of what officials said was a weather satellite timed to celebrate the centenary of the deceased North Korean founder Kim Il-sung.

State-owned outlets dominate the media landscape. They include the Korea Central News Agency (KCNA); *Rodong Sinmun*, the newspaper of the ruling Workers' Party; the party's Korean Central TV; and, on the radio, the Korean Central Broadcasting Station. In a recent opening for Western media, North Korea agreed to allow the Associated Press (AP) to establish its first full-time and all-format news bureau in the country. The AP bureau officially opened in January 2012 after weeks of delay following the death of Kim Jong-il. It is located inside the headquarters of the KCNA in Pyongyang. Although AP had maintained a video bureau in North Korea since 2006, the new full-time news bureau allowed its photographers and journalists to work in the country on a regular basis, albeit under heavy restrictions.

There are currently no accurate statistics measuring the rate of internet penetration in the country. However, the online presence of North Korean official media has increased in recent years. *Rodong Sinmun* launched a new website in February 2011, while the KCNA website has improved since debuting in 2010. The website of the Korean Friendship Association, a major channel for promoting propaganda abroad, offers multimedia content, including videos. North Korea maintains YouTube and Twitter accounts under the name Uriminzokkiri (Our Nation). These new connections, however, have little significance for most citizens. Global internet access is still restricted to a handful of high-level officials who have received state approval, and to foreigners living in Pyongyang. Increasing numbers of academic scientists and students are also permitted limited internet access. Ordinary citizens are granted access only to a national intranet that does not link to foreign sites. The Korea Computer Center, a government information-technology research center, controls the information that can be downloaded from the intranet. As personal computers are highly uncommon in homes, most access occurs via terminals in libraries or offices. However, the use of USB flash drives smuggled from China has improved the flow of outside information into North Korea.

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